
Spring 2024

DELTA SIGMA PI

SPONSORSHIP PACKET



Delta Sigma Pi: Rho Chi Chapter
Spring 2024

*University of Hawai'i at Mānoa:
Shidler College of Business*

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MESSAGE FROM OUR PRESIDENT

As we gear up for the promising year ahead, the Rho Chi Chapter of Delta Sigma Pi at the University of Hawaii is delighted to reach out to you. We extend our deepest gratitude for considering our sponsorship packet and the potential to collaborate with you in our endeavors. Delta Sigma Pi has long been a thriving community for young, ambitious business, economics, and TIM students, offering them a platform to excel academically, grow personally, and engage with the community. Our fraternity's values of Professionalism, Scholarship, Community Service and Brotherhood are the cornerstones of our mission, guiding us as we strive for excellence.

The past year has been a big time of growth and challenges. This past semester we welcomed 25 new members from all different backgrounds, majors, and ages as we continue to build a diverse array of future leaders. As we navigate towards a future of success, we are dedicated to fostering growth and making a positive impact. We are excited about the opportunities that lie ahead. With the University's plans for a vibrant campus life, we are gearing up for an active year filled with impactful events and initiatives. Your support is not only pivotal in enabling us to realize our vision, but your contributions also directly fund our professional development events and activities, empowering us to nurture the next generation of business leaders and make a meaningful difference in our community.

Enclosed, you will find our updated sponsorship packet, providing a comprehensive overview of our fraternity, our activities, and the opportunities for partnership. We hope this will inspire you to join us in our journey towards excellence. We are enthusiastic about the prospect of forging a meaningful partnership with you, one that not only benefits our fraternity but also creates enduring value for your organization. We invite you to get to know us better and discover the unique opportunities that come with partnering with the Rho Chi Chapter of Delta Sigma Pi.

Thank you once again for your time and consideration. We eagerly anticipate the opportunity to work together and look forward to a bright and successful future with your support.



Ren Bin Lin

President

Initiated Spring 2022
(Upsilon Class)

ABOUT DELTA SIGMA PI RHO CHI CHAPTER

PURPOSE & FOUR PILLARS

OUR CHAPTER AT A GLANCE

BROTHER TESTIMONIES



Delta Sigma Pi: Rho Chi Newly Initiated Psi (Fall 2023) Class.



DELTA SIGMA PI IS STRUCTURED UPON
FOUR PILLARS

SCHOLARSHIP

DSP supports academic achievement by encouraging scholarship and hosting Brother study sessions.

COMMUNITY SERVICE

DSP gives back by supporting cultural and civic organizations that impact our community.

PROFESSIONALISM

Brothers grow and learn through company tours, industry nights, professional interaction nights, mock interviews, internships, and workshops.

BROTHERHOOD

DSP is a great way to build lifelong friendships with Brothers who can support you professionally and personally.

OUR PURPOSE

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

DELTA SIGMA PI
AT A GLANCE
FALL 2023 CHAPTER PROFILE

59 ACTIVE
BROTHERS

25 PLEDGES
INITIATED

300+ TOTAL
BROTHERS

MAJORS OF RHO CHI

- Accounting
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management
- Management Information Systems
- Marketing
- Travel Industry Management

BROTHER TESTIMONIES



Marina Cleavenger

Initiated Spring 2022 (Upsilon Class)

“As a member of Delta Sigma Pi, I’ve experienced unparalleled growth in my professional, personal, and leadership skills. The fraternity’s supportive network, diverse opportunities, and commitment to excellence have not only enhanced my academic journey but also provided a platform for meaningful connections and lifelong friendships. Delta Sigma Pi isn’t just a fraternity; it’s catalyst for success, guiding members toward a future filled with endless possibilities in the business world.”

- Shidler Global Leader Scholarship Recipient
- Past Chancellor of DSP
- Business Development Intern for Interstel Technologies
- 15+ volunteer hours per semester

“Delta Sigma Pi is an intimate and supportive community that thrives on the unique blend of diversity, camaraderie, and shared purpose. Through the club, I’ve gained the proper skillset and knowledge to be an effective leader in the business world. With help from Delta Sigma Pi, I was able to thrive in my previous role as Director of Design for Shidler Business Night and was mentioned on the Shidler College of Business’s Instagram as a student spotlight.”

- Previous Director of Marketing for DSP
- Undergraduate Program Assistant at UROP
- Made Dean’s List three times in a row
- DAP student representative



Lauree Tam

Initiated Spring 2023 (Chi Class)

SPONSORING DELTA SIGMA PI

BENEFITS OF SPONSORSHIP

SPONSORSHIP TIERS

MESSAGE FROM OUR DIRECTOR
OF CORPORATE RELATIONS

FALL 2023 SPONSORS



Delta Sigma Pi: Rho Chi & HawaiiUSA FCU at the 2023 Walk for Alzheimers.



THE BENEFITS OF SPONSORSHIP

INVESTING IN DELTASIGS

SHOWCASE YOUR COMPANY & CAREER OPPORTUNITIES

Partnering with our organization allows you to develop direct connections with many of the best and brightest students in business at UH while supporting the mission of the College of Business to develop talented professionals. Our **Mock Interviews, Professional Interaction Events, Workshops, and Company Tours**, give you many opportunities to work with our students and learn about their skills and interests while also engaging them in your organization.

RECRUIT YOUR FUTURE LEADERS

As part of our program, each sponsor also has the opportunity to **recruit from our talented pool of high-quality candidates** entering the job market. Our program allows you to utilize our international network while supporting students in your community. Partnering with Delta Sigma Pi will greatly expand ways you can seek out exceptional candidates for your future job openings.

SERVICE TO YOUR COMMUNITY

Every semester, we plan, organize, and execute professional community service and fundraising events on and off campus that are open to all students and faculty at UH Mānoa. By sponsoring the Rho Chi chapter of Delta Sigma Pi, you will be **showcased as a partner with us for these impactful events** focused on serving others.

A SMALL INVESTMENT FOR A BIG RETURN

Students who join Delta Sigma Pi are motivated, hard-working individuals focused on becoming leaders for businesses with successful careers. Becoming a sponsor helps you **form relationships with job candidates at a fraction of the cost** that it would take to hire a talent recruiter or advertise for a job opening.

SPONSORSHIP TIERS

RED ROSE

\$500



- Company logo on Super Clubs Day shirt
- Company logo on chapter website with a link to your company's website
- Recognition during Professional Interaction Night

ROYAL PURPLE

\$750



- **BENEFITS OF RED ROSE SPONSOR +**
- Company logo on Shidler bulletin board
- Invite to participate in and have your company represented at Mock Interviews and Professional Interaction Night

OLD GOLD

\$1000



- **BENEFITS OF ROYAL PURPLE SPONSOR +**
- Job opportunities postings in current & Alumni members' newsletters
- Priority seating at Mock Interviews and Professional Interaction Night

PLATINUM

\$1500



- **BENEFITS OF OLD GOLD SPONSOR +**
- Opportunity to host a workshop or presentation about your organization for DSP members (can be done on campus or at your workplace)

DELTASIG DIAMOND

\$2000



RESERVED FOR A SINGLE SPONSOR EACH SEMESTER!

- **BENEFITS OF PLATINUM SPONSOR +**
- Recognition as title sponsor of all DSP events
- Opportunity to create a special event or partner with DSP members on a community service project

MESSAGE FROM OUR

DIRECTOR OF CORPORATE RELATIONS

Aloha,

Thank you for reading Delta Sigma Pi's Spring 2024 sponsorship packet. My position as the Director of Corporate Relations is to act as the liaison between the fraternity's chapter and professional networks. As a chapter, we believe that it is important for us to reach out to professionals in the business world so that we are able to better prepare ourselves for the workplace. We strive to gain hands-on experience in the business world that extends far beyond what can be taught in the classroom.

Delta Sigma Pi: Rho Chi has 4 pillars: scholarship, community service, professionalism, and brotherhood. My goal is to improve and uphold the professionalism aspect of our chapter. With your sponsorship, Delta Sigma Pi: Rho Chi will be more enabled to assist in helping brothers to be ready for the professional world. We will be able to set up and improve more events for our fellow brothers. Such events include company tours, mock interviews, professional interaction night, workshops with professionals, and more. Your sponsorship would not only benefit our chapter, but also to the students of the Shidler College of Business.

On behalf of the brothers of Delta Sigma Pi: Rho Chi, I'd like to once again extend my sincere gratitude to you for your time and interest in our chapter and we hope to see you at future Rho Chi events!



Zachary Sonnleitner

Director of Corporate Relations

Initiated Fall 2023

(Psi Class)

THANK YOU TO OUR
FALL 2023
SPONSORS!



HawaiiUSA
FEDERAL CREDIT UNION



SHERWIN-WILLIAMS®

TLC  PR



QUESTIONS?

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Zachary Sonnleitner

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